



SIO Sisustusarkkitehdit
Inredningsarkitekterna

FINNISH ASSOCIATION OF
INTERIOR ARCHITECTS

SIO Newsletter to members 2025

The SIO newsletter is published once a month and sent to all members. We offer companies an opportunity to add a linked advertising banner, image or GIF animation and a short text with potential links to the newsletter. €290.

Distribution to all SIO members and advertisers (more than 780 members). Average opening rate of 60%. We are happy to reserve a space for your material in advance.

SIO Instagram 2025

A post on SIO's Instagram 1–3 images for the following price: €150/post. Post + story, price €250/ 1–3 photos.

SIO logo visibility 2025

Logo visibility on sio.fi website for one year. Price: €500. Logos are invoiced in January.

SIO event calendar 2025

The events calendar on the SIO website brings together showroom invitations, seminars and events which industry players and companies wish our members to attend. We offer companies a place in the calendar for €50 for one event and €170 for four events per year.

”Visibility in SIO’s channels is also proof of cooperation with the Finnish Association of Interior Architects SIO.”

Publication dates 2025

week 3	16.1.
week 8	17.2.
week 11	14.3.
week 16	15.4.
week 20	15.5.
week 25	17.6.
week 33	15.8.
week 37	12.9.
week 41	10.10.
week 47	18.11.
week 51	16.12.

Adverts and bookings:
Minna Borg
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File format JPEG
size 580 x 350 px or
GIF animation
max 4 images.
Colours: RGB

Please send the materials by the due date to office@sio.fi

We hope to receive Instagram materials three days before the publication date.