



**SIO** Sisustusarkkitehdit  
Inredningsarkitekterna

FINNISH ASSOCIATION OF  
INTERIOR ARCHITECTS

## SIO Newsletter to members 2024

The SIO newsletter is published once a month and sent to all members. We offer companies an opportunity to add a linked advertising banner, image or GIF animation and a short text with potential links to the newsletter. €280.

Distribution to all SIO members and advertisers (more than 780 members). Average opening rate of 60%. We are happy to reserve a space for your material in advance.

## SIO Instagram 2024

A post on SIO's Instagram 1–3 images for the following price: €150/post. Post + story, price €250/ 1–3 photos.

## SIO logo visibility 2024

Logo visibility on sio.fi website for one year. Price: €500. Logos are invoiced in January.

## SIO event calendar 2024

The events calendar on the SIO website brings together showroom invitations, seminars and events which industry players and companies wish our members to attend. We offer companies a place in the calendar for €50 for one event and €170 for four events per year.

”Visibility in SIO’s channels is also proof of cooperation with the Finnish Association of Interior Architects SIO.”

## Publication dates 2024

week 3	17.1.
week 7	14.2.
week 11	13.3.
week 15	11.4.
week 19	9.5.
week 24	12.6.
week 33	14.8.
week 37	9.9.
week 41	10.10.
week 46	13.11.
week 51	16.12.

Adverts and  
bookings:  
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File format JPEG  
size 580 x 350 px or  
GIF animation  
max 4 images.  
Colours: RGB

Please send the materials  
by the due date to  
office@sio.fi

We hope to receive  
Instagram materials  
three days before the  
publication date.

