

# '22

Diary  
published  
again in  
December  
2021!

## 2022 SIO diary

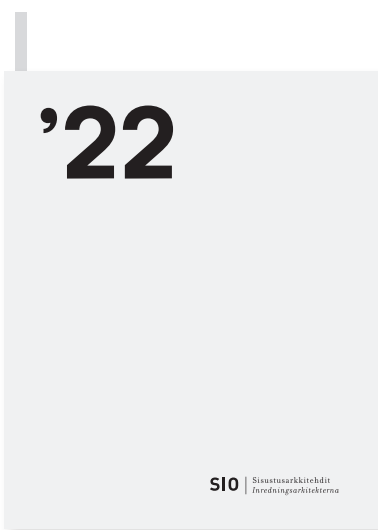
The SIO diary is sent to all SIO members, interest groups, the members of the Association of Finnish Architects' Offices, state and municipal planning departments and developers. An advertisement in the diary guarantees visibility among industry experts for an entire year. Appearing in the diary is also proof of cooperation with the Finnish Association of Interior Architects, SIO.

### FORMAT AND CONTENT

The A5-sized diary has mat-laminated covers and a flat spine. The content consists of the thread-bound diary part and the removable supplement. The visual design is by Dog Design.

The diary part contains a 2022 weekly diary and a monthly diary for 2023. The diary includes the most important fairs and notices and provides room for notes.

The diary also includes a list of all SIO offices with contact details. Attached to the diary is a separate booklet of SIO members with their profile photos.



### SIO DIARY 2021 PRICE LIST FOR ADVERTISEMENTS

The diary is A5 (148 x 210 mm) and all adverts are printed on Scandia 2000 white paper (uncoated) as 4-colour prints.

#### Price of adverts

1/8 horizontal 62 x 45 mm	€670
1/4 vertical 62 x 93 mm	€970
1/2 horizontal 132 x 93 mm	€1,370
1/2 vertical 62 x 194 mm	€1,370
1/1 vertical 132 x 194 mm	€1,770

1/1 to edges 148 x 210 mm	€1,770
2/1 spread 296 x 210 mm	€2,270
1/1 group advert 148 x 210 mm	€2,070
2/1 group advert 296 x 210 mm	€2,670

VAT is added to the prices

#### Logo link on [www.sio.fi](http://www.sio.fi)

• Just a logo link	€500
• Logo link in connection to an advert	€300

#### Material requirements

- advert submitted in PDF, TIFF or EPS format with fonts included or converted
- image resolution 300 DPI
- bleed 3 mm\*
- crop marks (no other markings)\*
- crop mark offset 3 mm\*
- CMYK colour model (images UncoatedFogra29)
- Colour proof recommended

#### ADVERTISEMENT BOOKINGS

Minna Borg  
office@sio.fi  
tel. +348 (0)46 878 2573

#### DELIVERY OF COMPLETE MATERIAL

by 1 November at  
office@sio.fi

\* Only full size adverts that go to the paper edges.  
Other advert sizes without bleed or crop marks.